



TOWN OF PAWLEYS ISLAND TOWN COUNCIL GOAL-SETTING WORKSHOP MINUTES

Waccamaw Council of Governments | 1230 Highmarket Street | Georgetown SC 29440
3/4/2026 – 9:30 AM

PRESENT: Mayor Brian Henry, Mark Hawn, Paul Groce, John LaMaster, Sarah Zimmerman

STAFF PRESENT: Dan Newquist, Corey Higdon, Chief Mike Fanning

ADDITIONAL PRESENT: Charlie Barrineau (Municipal Association of SC), Leigh Wood (WRCOG)

1) CALL TO ORDER

- a) Charlie Barrineau called the meeting to order at 9:30 AM

2) PUBLIC COMMENTS

No public comments were presented.

3) BUSINESS

- a) Welcome- Mayor Brian Henry

Mayor Henry welcomed all staff, councilmembers, and additional attendees to the Waccamaw Regional Council of Governments for the Town Council Goal-Setting Workshop, hosted by Charlie Barrineau of the Municipal Association of South Carolina (MASC).

- b) Waccamaw Regional COG Program Overview

Leigh Wood introduced the Waccamaw Regional Council of Governments (WRCOG) and the services they provide. She explained that there are ten regional Council of Governments throughout the state, with the WRCOG serving Horry, Georgetown, and Williamsburg counties.

- c) Municipal Association of SC Program Overview

Charlie Barrineau introduced himself and the Municipal Association of South Carolina (MASC). He explained that MASC assists local governments in a variety of ways, with an emphasis on advocacy and education. Mr. Barrineau further explained that MASC can provide legal help as well as funding through an insurance business license program.

- d) Strategic Priorities and Goal Setting Discussion- Town Council and Staff

Mr. Barrineau conducted a goal-setting exercise with Town Council, in which all council members were asked to list priorities for the Town of Pawleys Island. 22 priorities were outlined by the council members. Then, Mr. Barrineau asked each member to rank the three most important priorities (in order) in their opinion. Using a scoring system based on the votes, three top priorities were ironed out by Council. Mr. Barrineau asked the council members to repeat the voting process two more times, with the top 3 (or more in the event of a tie) priorities being taken off the list after each vote. 12 goals were selected and sorted into three categories: must do, should do, and could do.

The goals are as follows:

Must Do:

1. Beach Renourishment
2. Flood Mitigation
3. Research and seek new recurring revenue sources

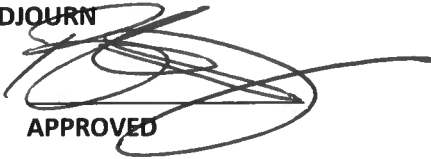
Should Do:

4. Preservation of historic properties
5. Continue to seek grant funding
6. Focus on creek health and condition
7. Enforcement of ordinances, building code, etc.

Could Do:

8. Personnel policies
9. Residential trash collection
10. Swimmer safety
11. Emergency management
12. ARB scope review

4) ADJOURN


APPROVED


ATTEST

4/13/26
DATE

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