



**Town of Pawleys Island**

**Events Committee Minutes**

**October 21, 2021**

**Present:** Velda Hughes, Sassy Henry, Beth Ness, Scott Townes.

**Absent:** Marsha Harper (Secretary), Jim Cornwell

**I. Welcome**

Chairwoman Velda Hughes called the meeting to order

**II. Holiday Tree Lighting**

- A. Friday, November 26, 5:00 pm.
- B. Specifics of Event
- C. Budget
- D. Media
- E. Committee Members Responsible

Velda discussed the date of the Holiday Tree Lighting being right after Thanksgiving Day on November 26, 2021. Velda asked if there were any lights or decorations left over from last year. Sassy Henry stated that she put the lights in a storage bin and included that we also have bows and icicle lights. Ryan Fabbri stated that the storage bin is located at our storage facility off Island. Velda stated that she would like to hire a group to install the lights instead of having Sassy do all the work like last year. Sassy stated that she did not mind installing the lights however she would like the Holiday Lighting to eventually become bigger which would require help for installation. Scott Townes agreed that he would like to see the event get bigger eventually and recommended the Dumont Brothers to help while Sassy and Mayor Henry suggested getting volunteers involved. Beth Ness endorsed the idea of getting property owners involved to volunteer.

Velda stated that she does not want to wait for the event to get larger she would like it to be large now and that she would be able to do some fundraising to get enough money for the buy many more lights. Mayor Henry suggests raising the budget for the Events Committee next year so that they can get more holiday items for events. Velda asked Mayor Henry and Ryan Fabbri if \$5000 could be put in the budget for next year's Christmas events. Mayor Henry stated that he could bring that to Council for discussion. Ryan mentioned that the Committee must keep in

mind budgeting for all the other events throughout the year so the budget may have to be larger.

Velda stated that she would like to oversee doing a press release for the event and inquired about the media outlets in our area. Ryan stated that The Coastal Observer and The Post and Courier (formerly the Georgetown Times) are the main media outlets in the area. Sassy suggested organizing the events under one large name such as "Christmas at Pawleys". Scott and Velda stated they foresee the event having hot chocolate and smores. However, Sassy stated that she figured the hot chocolate and smores could be served the Christmas Carol and Visit from Santa event instead. Velda would also like to possibly see a marching band involved.

Velda would like to see the event catered and asked if Mayor Henry and Sassy could cater hot chocolate with their Get Carried Away company. Both Mayor Henry and Sassy stated that may not be possible due to the conflict of interest. Ryan Fabbri chimed in and stated that competitive bids are only needed on projects over \$3000 so if the amount were to stay under that then there would not be a problem. However, Ryan advised caution because it can still look bad. Mayor Henry stated that he can inquire with his employees to see if they would want some overtime hours on November 26<sup>th</sup> to cater hot chocolate for the event since the 26<sup>th</sup> is normally a day off for them. Velda tasked Sassy with overseeing décor, tasked Sassy and Mayor Henry with hot chocolate, and tasked herself to do a press release and get cookies for the event.

Velda Hughes called for a motion to add \$5,000 to the Events Committee's budget for next year, have the Holiday Tree lighting event on November 26<sup>th</sup>, 2021, at 5:00 PM, and to use Get Carried Away to supply hot chocolate. Scott Townes motioned to approve. Beth Ness seconded the motion. All approved.

- III. Christmas Carol Sing**
  - A. Date to be Determined
  - B. Specifics of Event
  - C. Budget
  - D. Media
  - E. Committee Members Responsible

See Item Number IV for details.

- IV. Visit From Santa (Combined Event with Holiday Tree Lighting and/or Carol Sing)**
  - A. Date to be Determined (if separate)
  - B. Specifics of Events

- C. Budget
- D. Media
- E. Committee Members Responsible

Scott discussed having the Visit from Santa and Christmas Carol event of the same day possibly on the 11<sup>th</sup> or the 18<sup>th</sup>. Velda stated that she liked the idea of doing it on the 11<sup>th</sup>. Sassy and Velda questioned how the committee will find a Santa Claus. Velda stated that she will do some research on Santa Claus places in the area. Mayor Henry suggested getting an outside blow-up screen for the event to show a Christmas movie or some type of Christmas related video. Sassy and Beth stated that they foresee more people coming to this event. Sassy included that advertising should be kept at a minimum due to minimal money in the budget to prepare for a large crowd. Velda suggested having the event around 4:30 PM however the Committee agreed on having the event between 4:00 and 5:30. Scott and Mayor Henry would like to see this event expanded upon every year. Beth stated that she was going to get in touch with the High-School chorus to see if they would like to sing at the event.

Velda Hughes called for a motion to combine the events of Christmas Caroling and Visit from Santa and to have the event on December 11, 2021, at 4:00 PM. Sassy Henry motioned to approve. Beth Ness seconded the motion. All approved.

**V. Additional Items to Discuss**


Ryan stated that Betsy Altman would like to do a Town sponsored fireworks event on Labor Day. Scott expressed some concern with that due to the possibility of people viewing the Town as hypocrites because there is a no fireworks ordinance. Mayor Henry stated that he enjoyed the discussion because one reason of forming this committee was for the Island to get more involved in events such as the ones being planned.

**VI. Adjourn**

Velda Hughes called for a motion to adjourn the meeting. Sassy Henry motioned to adjourn. Beth Ness seconded the motion. All approved and the meeting adjourned.



**APPROVED**



**DATE**



**ATTEST**



**DATE**

